

Jessie V. Ford

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Education

New York University. Doctor of Philosophy (Ph.D.), Sociology <i>Dissertation:</i> Sexual Danger: The Importance of Social Interaction and Gender Inequality in Accounts of Unwanted Sex and Sexual Assault on Campus <i>Committee:</i> Paula England (Chair), Sarah Cowan, Colin Jerolmack, Iddo Tavory	2018
New York University. Master of Arts (M.A.) Sociology	2015
London School of Hygiene and Tropical Medicine. Master of Science (Msc.), Public Health (GPA 4.0)	2011
Brown University Bachelor of Arts (B.A.), Community Health, (GPA: 3.85)	2007
University of Buenos Aires. Semester Abroad. Faculty of Social Sciences.	2005

Research Interests

Sexuality, gender inequality, public health, medical sociology, social interaction and mixed methods

Funded Research, Fellowships & Grants

2021-26	NIH, National Institute of Alcohol Abuse and Alcoholism, K01 (K01AA028532) <i>Alcohol-Involved Sexual Assault among Bisexual Women: Disentangling Mechanisms of Risk at Individual, Interpersonal, and Structural Levels Across the Lifespan</i> ; project period: 07/01/2021-06/30/2026; Status: Pending (approved by NIAAA director on 5/27/21)
2018-21	NIH, National Institute of Allergy and Infectious Disease Postdoctoral Fellowship, R01 (R01MH112384) PI Mark Hatzenbueler, <i>Structural Stigma and HIV Prevention Outcomes</i> ; project period: 07/01/2017-06/30/2022; Status: Funded
2017	NYU Diversity Undergraduate Research Incubator (DURI) Mentor Grant \$5200.
2017	NYU Department of Sociology Conference Participation Funding \$500
2016	NYU Global Research Institute Grant for “Sexual practices in China.” \$6500.
2016	GSAS Dean’s Student Travel Grant Award, New York University, \$500.
2016	NYU Predissertation Research Proposal Funding Award \$1000.
2015	Departmental Summer Fellowship, New York University, \$3,500.
2015	NYU Predissertation Research Proposal Funding Award \$1000.
2015	GSAS Dean’s Student Travel Grant Award, New York University, \$500.
2015	NYU Department of Sociology Conference Participation Funding \$350

- 2015 Departmental Summer Fellowship, New York University, \$3,500.
- 2014 Departmental Summer Fellowship, New York University, \$3,500.
- 2014-15 CDC Small-Business Innovation Research Grant with PI Melissa Habel, \$150,000
- 2013-18 Henry MacCracken Fellowship for Graduate Study, New York University.
- 2013 Supplementary Fellowship, New York University, \$1,000
- 2011-13 Centers for Disease Control and Prevention, ORISE Research Fellowship
- 2011 Graduate Thesis Fellowship, London School of Hygiene and Tropical Medicine, \$900
- 2007-08 National Institutes of Health Post-Baccalaureate Intramural Research Fellowship
- 2007 AmeriCorps work-study funding award, \$3,500

Peer- Reviewed Journal Publications

- 2021 **Ford JV**. “Unwanted Sex on Campus: The Overlooked Role of Interactional Pressures and Gendered Sexual Scripts.” *Qualitative Sociology* 44:31-53.
- 2021 **Ford JV**, Choi J, Walsh K, Wall M, Mellins CA, Reardon L, Santelli S, Hirsch JS, Wilson PA. “Using a daily diary approach to examine substance use and sexual experiences among college students.” *Archives of Sexual Behavior*. 50:277-287.
- 2021 Feinstein BA, **Ford, JV**, Lattanner MR, Bo N, Tu W, & Dodge B. The role of partner gender in bisexual men’s stigma-related experiences and mental health: Results from a probability-based sample in the United States. *Stigma and Health* (In press).
- 2021 Lattanner MR, **Ford JV**, Bo N, Tu W, Pachankis JE, Dodge B, & Hatzenbuehler ML. A contextual approach to the psychological study of identity concealment: examining direct, interactive, and indirect effects of structural stigma on concealment motivation across proximal and distal levels. *Psychological Science*. (In press).
- 2021 Price M, McKetta S, Weisz J, **Ford JV**, Lattanner M, Skov H, Wolock E, & Hatzenbuehler M. Cultural sexism moderates efficacy of psychological therapy for girls: Results from a spatial meta-analysis. *Clinical Psychology: Science and Practice* (In press).
- 2020 **Ford JV**, Becker A. “A Situation Where There Aren’t Rules”: Sexual Assault for Gay, Bisexual and Questioning Men. *Sociological Science* 7:57-74.
- 2020 **Ford JV**, Maggio C. “Describing Unwanted Sex with Women: How Heterosexual Men’s Accounts Serve to Uphold Masculinity.” *Sociological Forum* 35(3):648-672.
- 2020 Mishel E, England P, **Ford J**, Caudillo ML. Cohort. “Increases in Sex with Same-Sex Partners: Do Trends Vary by Gender, Race, and Class?” *Gender & Society* 34(2):178-209.
- 2020

- 2020 Saxon A, **Ford JV**. "Now, I am empowered. Now, I am a woman with spirit": Evaluating CARE's Public Health Work through a Community Organizing Framework in Sri Lanka and Bangladesh. *International Quarterly of Community Health Education*. 41(3):241-258.
- 2020 Wilson P, Sarvet A, Walsh K, **Ford JV**, Wall M, Gilbert L, Santelli J, Hirsch J, Mellins CA. "The situational contexts of sexual experiences among urban college students: An event-based analysis." *International Journal of Sexual Health* 32(3), 199-215.
- 2020 Walsh K, Wall M, Mellins CA, Reardon L, **Ford JV**, Santelli S, Hirsch JS, Wilson PA "Repeat Sexual Victimization During College: Prevalence and Psychosocial Correlates." *Psychology of Violence*. 10(6):676-686.
- 2019 Becker A, **Ford JV**, Valshtein, T. "Confusing Stalking for Romance: Examining the Labeling and Acceptability of Men's (Cyber)Stalking of Women." *Sex Roles* 1-15.
- 2019 **Ford JV**, Corona Vargas E, Finotelli Jr I, Fortenberry JD, Kismödi E, Philpott A, Rubio-Aurioles E, Coleman E. "Why Pleasure Matters: Its Global Relevance for Sexual Health, Sexual Rights and Wellbeing." *International Journal of Sexual Health* 31(3): 217-230.
- 2019 Dodge B., **Ford JV**, Bo N, Tu W, Pachankis J, Herbenick D, Mayer K, Hatzenbuehler M. "HIV risk and prevention outcomes in a probability-based sample of gay and bisexual men in the United States." *Journal of Acquired Immune Deficiency Syndromes* 82(4): 355-361.
- 2018 Carter A, **Ford JV**, Leutke M, Townes A, Fu J, Dodge B, Herbenick D. "Fulfilling his needs, not mine: Painful sex among women in a nationally representative probability study in the United States." *Journal of Sexual Medicine* 16(12): 1953-1965.
- 2018 **Ford JV**. "Going with the flow': How College Men's Experiences of Unwanted Sex are Produced by Gendered Interactional Pressures." *Social Forces* 3(1): 1303-1324.
- 2018 Coleman E, Allen MP, **Ford J**. "Gender Variance and Sexual Orientation Among Male Spirit Mediums in Myanmar." *Archives of Sexual Behavior*. 47(4): 987-998.
- 2017 **Ford, JV**. "Sexual Assault on College Hookups: The Role of Alcohol and Acquaintances." *Sociological Forum* 32(2): 381-405.
- 2017 **Ford JV**, Ivankovich M, Douglas J, Hook E, Barclay L, Elders J, Satcher D, Coleman E. "The Need to Promote Sexual Health in America: A New Vision for Public Health Action." *Sexually Transmitted Diseases* 44(10): 579-585.
- 2016 **Ford JV**, Soto-Marquez J. "Sexual Assault Victimization Among Straight, Gay/Lesbian, and Bisexual College Students." *Violence and Gender* 3(2): 107-115.
- 2016 Sheoran B, Silva CL, Lykens JE, Gamedze L, Williams S, **Ford JV**, Habel MA. "YTH StreetConnect: Development and Usability of a Mobile App for Homeless and Unstably Housed Youth." *JMIR mHealth and uHealth* 4(3): e82-89.
- 2015 Adkins T, England P, Risman A, **Ford JV**. "Student Bodies: Does the Sex Ratio Matter for Hooking Up and Having Sex at College?" *Social Currents* 2(2): 144-162.

- 2014 Becasen J, **Ford JV**, Hogben M. "Sexual Health Interventions: A Meta-Analysis." *Journal of Sex Research* 52(4) 433-443.
- 2014 Hogben M, **Ford JV**, Becasen J, Brown K. "A Systematic Review of Sexual Health Interventions for Adults: Narrative Evidence." *Journal of Sex Research* 52(4) 444-469.
- 2014 Friedman A, McFarlane M, Kachur R, **Ford JV**, Habel M, Brookmeyer K, Hogben M. "Normalizing Talking and Testing Among Youth through the GYT (Get Yourself Tested) Campaign: An Integrated Approach to Sexual Health Promotion." *Sexually Transmitted Diseases* 42(11): 619-624.
- 2014 Friedman A, Bozniak A, **Ford JV**, Hill A, Olson K, Ledsky R, Inokuchi D, Brookmeyer K. "Reaching Youth with Sexually Transmitted Disease Testing: Building on Successes, Challenges, and Lessons Learned from Local Get Yourself Tested Campaigns." *Social Marketing Quarterly* 20(2): 116-138.
- 2014 Friedman A, Oruko K, Habel M, **Ford JV**, Kinsey J et al. "Preparing for Human Papillomavirus Vaccine Introduction in Kenya: Implications from Focus-Group and Interview Discussions with Caregivers and Opinion Leaders in Western Kenya." *BMC Public Health* 14(1):855-864.
- 2013 **Ford JV**, Barnes R, Rompalo A, Hook E. "Sexual Health Training and Education in the U.S." *Public Health Reports* 128(2): 96-101.
- 2010 Grewal J, Zhang J, Mikolajczyk RT, **Ford JV**. "Risk of Cesarean Delivery when Second-trimester Ultrasound Dating Disagrees with Definite LMP." *American Journal of Perinatology* 27(7): 587-593
- 2008 **Ford JV**, Zhang J, Mikolajczyk RT, Grewal J. "Primary Cesarean Delivery Among Parous Women in the United States, 1990-2003." *Obstetrics & Gynecology* 112(6): 1235-1241.
- 2008 Mikolajczyk RT, Zhang J, Grewal J, **Ford JV**. "Effects of Inter-pregnancy Interval on Blood Pressure in Consecutive Pregnancies." *American Journal of Epidemiology* 168(4): 422-426.

Working Papers

1. Orgasm and Faking Orgasm: Heterosexual Interactions in China. (**Ford JV**, Carter A, Wong H) R&R at *Journal of Sex Research*.
2. Compounded Exposure: Unpacking Why Bisexual and Unsure College Women Are at Higher Risk of Sexual Assault. (**Ford JV**, Soto-Marquez J). Submitted at *Sociological Inquiry*.
3. Altered Neural Development among Children Raised in Stigmatizing Contexts. Hatzenbuehler M, Weissman D, McKetta S, Lattanner M, Ford JV, Barch DM, McLaughlin KA) R&R at *Psychological Sciences*.
4. Untouchables, Non-touchables, and Everyone Else: Who Disrupts Gender Expectations without Losing Face? (Gordon J, **Ford JV**).
5. "It Was a War of Attrition:" Queer and Trans Undergraduates' Practices of Consent and

- Experiences of Sexual Assault. (Wambolt A, **Ford JV**, Shamus Khan, Hirsch J, Mellins C).
6. Leveraging Sexual Pleasure in Healthcare. (**Ford, JV**, El Kak, F, Herbenick D, Purdy C, Wasserman M, Coleman E).
 7. Indicators of Sexual Health: Assessing the Current Situation in the United States. (Ivankovich M, **Ford JV**, Coleman E).
 8. Sexual Dimensions: Men's and Women's Descriptions of their Last Sexual Event Using Nationally Representative Data from the NSSHB. (**Ford JV**, Hensel D, Carter A, Herbenick D, and Dodge B).
 9. Queer women's experiences of Unwanted Sex. (**Ford JV**, Riecke E, Cuadra R).

Book Chapters and Teaching Resources

- 2018 **Ford, J**, England P. "Hookups, Sex and Relationships at College." In *The Contexts Reader*. Syed Ali and Philip Cohen (Eds.) W. W. Norton & Company, Inc.
- 2018 **Ford J**. "Sexual Violence and Harassment." In *Social Problems Textbook*. Jeff Manza et al (Eds.) Pearson Education.

Online Publications

- 2021 **Ford, J**. "What faking an orgasm tells us about sex" Pornhub Sexual Wellness Center. <https://www.pornhub.com/sex/faking-orgasm/>
- 2020 **Ford, J**. "Why sex is more like other social interactions than we typically acknowledge" Pornhub Sexual Wellness Center. <https://www.pornhub.com/sex/sex-social-interactions/>
- 2020 **Ford, J**. "A brief history of sexual pleasure: why it's so important, why society fears it and where to go from here?" Pornhub Sexual Wellness Center. <https://www.pornhub.com/sex/sexual-pleasure/>
- 2019 **Ford, J**. "'Consensualish'— What about sex that is unwanted, but not physically coercive?" Council on Contemporary Families <https://contemporaryfamilies.org/defining-consent-symposium-2019-ford-consensualish/>
- 2019 Reicke E, **Ford J**, England P. "After experiences of unwanted sex, queer women see men as 'stupid'" *Contexts Blog. Sexuality and Inequality Series*.
- 2018 **Ford, J**. "What about young men who are having unwanted sex?" *The Conversation*. <http://theconversation.com/what-about-young-men-who-are-having-unwanted-sex-88677>
- 2017 Cera, M, **Ford, J**, England P. "Social Pressure to Appear Masculine Leads Straight Men To Have Unwanted Sex" *Contexts Blog. Sexuality and Inequality Series*.
- 2017 Wang K, **Ford, J**, England P. "What does studying college sex tell us about immigrant assimilation?" *Contexts Blog. Sexuality and Inequality Series*.

- 2017 Cera, M, **Ford, J**, England P. “College women: seen as a ‘slut’ if they have sex on a hookup but seen as a ‘bitch’ or ‘prude’ if they don’t” *Contexts Blog. Sexuality and Inequality Series.*
- 2016 **Ford, J**, England P. “Who thinks sex with same-sex partners is ‘wrong?’” *Contexts Blog. Sexuality and Inequality Series.*
- 2015 **Ford, J**, England P, Bearak J. “The American College Hookup Scene: Findings from the Online College Social Life Survey.” *TRAILS: Teaching Resources and Innovations Library for Sociology.* Online Resource: <http://trails.asanct.org/Pages/Resource.aspx?ResourceID=12959>
- 2015 **Ford, J**, England P. “Women’s Queer Sexuality in College” *Contexts Blog. Sexuality and Inequality Series.*
- 2015 **Ford, J**, England P. “What Percent of College Women are Sexually Assaulted in College?” *Contexts Blog. Sexuality and Inequality Series.*
- 2014 **Ford, J**, England P. “Hookups, Sex and Relationships at College” *Contexts Blog. Sexuality and Inequality Series.*

Print Interviews

- 2020 Eric Spitznagel. New York Post. Why today’s young men are terrified of sex. <https://nypost.com/2020/01/11/why-todays-young-men-are-terrified-of-sex/>
- 2018 Peggy Ornstein. Boys Often Don’t Recognize When They’ve Been Sexually Assaulted. <https://www.thecut.com/2018/03/when-boys-are-victims-of-sexual-assault.html>
- 2017 Lauren Vinopaul. Fatherly. Why So Many Men Have Sex Even When They Don’t Want to. <https://www.fatherly.com/health-science/why-young-men-are-having-unwanted-sex/>
- 2017 Isaac Chotiner. Slate Magazine. A New Standard for Sexual Consent. http://www.slate.com/articles/news_and_politics/interrogation/2017/09/in_search_of_a_new_standard_for_sexual_consent_on_campus.html
- 2017 C. Brian Smith. MEL Magazine. Why Do Young Straight Men Have Sex They Don’t Want? <https://melmagazine.com/why-do-young-straight-men-have-sex-they-dont-want-13c40d66a4f5>.
- 2016 Vanessa Grigoriadis. Blurred Lines: Rethinking Sex, Power and Consent on Campus. Interview with Jessie Ford (p 117). Houghton Mifflin Harcourt. New York, NY.
- 2016 Laura Donovan. This Highly Stigmatized Group of Women Is the Most Vulnerable to Campus Sexual Assault. ATTN: News. <https://www.attn.com/stories/8891/bisexual-women-most-vulnerable-campus-sexual-assault>

Awards

- 2018 NYU Sociology Outstanding Teaching Award
- 2013 International Society for Sexually Transmitted Diseases Research Travel Award

- 2010 Saint Paul American High School in Beijing Outstanding Teaching Award
- 2003 Valedictorian North Atlanta High School

Employment

- 2018- Department of Sociomedical Sciences, Columbia University, Mailman School of Public Health, Postdoctoral Research Scientist
- 2015- University of Minnesota Program in Human Sexuality, Consultant
- 2014-17 NYU Department of Sociology, Research Assistant to Paula England
- 2016-17 NYU Department of Sociology, Research Assistant to Lawrence Wu
- 2013-14 Coffey International Development Ltd., Consultant
- 2011-13 CDC, National Center for HIV/AIDS, Viral Hepatitis, STD and TB Prevention, Office of the Director, Research Fellow
- 2009-10 Centers for Disease Control and Prevention in Beijing, Health Communication Consultant
- 2008-10 Saint Paul American School in Beijing, Biology and Chemistry Teacher
- 2007-08 National Institutes of Health, *Eunice Kennedy Shriver* National Institute of Child Health and Human Development, Perinatal Epidemiology Branch, Research Fellow

Fieldwork

- 2020- Conducting and analyzing 60 qualitative interviews on gay and bisexual men's sexual health
- 2015-17 Conducted and analyzed 110 qualitative interviews for a project on campus unwanted sex
- 2013-15 Qualitative data analysis for project on homeless LGBT youth in Southern California
- 2013 Qualitative data analysis for project on HPV vaccine introduction in Kenya
- 2012-13 Ethnographic fieldwork for a project on sexual health services in southwest Atlanta

Teaching Experience

New York University, Department of Sociology. Teaching Assistant

- Sex & Gender (undergraduate)
 - Fall 2014 (Robert Max Jackson)
 - Spring 2015 (Robert Max Jackson)
 - Spring 2016 (Robert Max Jackson)
- Sociology of the Family (undergraduate)
 - Spring 2017 (Lawrence Wu)

New York University, Department of Sociology. Course Assistant

- Gender in Law (undergraduate)
 - Spring 2015 (Christine Harrington)
- Quantitative Research Methods (graduate)

- Fall 2015 & Fall 2017 & Fall 2018 (David Greenberg)
- Sex & Love (undergraduate)
 - Fall 2017 (Paula England)

Academic Service

Associate Editor: *International Journal of Sexual Health*

Reviewer: *American Sociological Review, American Journal of Sociology, Social Problems, Social Forces, Journal of Sex Research, Sexual Health, Sociological Focus, Sociological Quarterly, Archives of Sexual Behavior, Social Currents, Sociological Forum, Current Sociology, Psychology of Violence, Sexually Transmitted Diseases, Gender & Violence*

Technical expertise

Languages: English (Native) • Spanish (advanced) • Mandarin (proficient)

Software: Microsoft Office • Atlas TI • Nvivo • Stata • SAS • SPSS